



1-DAY PACKAGING SPRINT May 31, 2025

On Saturday, 31st May 2025, the SIES Incubation Centre, in collaboration with the SIES School of Packaging - Packaging Technology Centre and IIMA Ventures, hosted an incredible Packaging Sprint for early startups in consumer product space at the SIES School of Packaging campus.

The day was packed with actionable insights, powerful connections, and collaborative energy, bringing together startups and packaging innovators to reimagine the role of packaging in brand building, sustainability, and market success.

Experts who graced the occasion and enlightened the startups were:

1. Ms. Deepti Kshirsagar (Tricycle Tribe Creative Ventures) on packaging's branding power.
2. Mr. Ravindran M. on sustainable packaging trends.
3. Mr. Mukund Bhave on the art and science of market-ready packaging.

Participating startups:

1. Khubz Point
2. EkiBeki
3. Pacify Medical Technologies Pvt Ltd
4. Svastha Samriddhi Private Limited

Our packaging solution providers were:

1. unbubble.co
2. 7ply Venture LLP
3. Nexibles (ArtNext)
4. House of Sustainable Packaging
5. Impressions Vision Designed

From pitching to reverse pitching, and from interactive workshops to solution matching – this day truly showcased how packaging is more than a box — it was a true business enabler.







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